

NIGHTSTRIKE06

FREEDOM OF FLIGHT

Mastering the Night – The Practical Implications of Capability in Transformation

Aerospace Conference & Exhibition
12 - 14 September 2006
Goose Bay, Canada

Primary sponsors include:



Organised by:

serco

Supported by:

Shephard

For further information visit www.night-strike.net



NIGHT STRIKE 2006 Aerospace Conference & Exhibition

Conference & Exhibition
12 - 14 September 2006
Goose Bay, Canada

at Happy
V a l l e y -
Goose Bay in
Labrador, Canada.

Night Strike 2006 - Freedom of Flight



- Gaining the Combat Edge in Night Operations

Air operations under the cover of darkness have long been used to increase survivability against air defences, most notably in WWII. However, weapons and navigation accuracy were very poor and large raids were needed to produce the desired effects. Over the last 30 years there have been steady developments in night vision devices for combat aircrews, but weapon accuracy has often lagged behind. Today, aircraft and UAVs are much more capable, with good sensors and far more accurate weapons, making night strike operations a much more effective option.

Some air forces have considerable experience of night operations, having developed sophisticated techniques, tactics and procedures, and have employed them very successfully in Iraq, the Balkans and Afghanistan. The aim of **Night Strike 2006 - Freedom of Flight** conference is to bring delegates up to date on the latest developments in night strike platforms, sensors and weapons, and to consider how best to maintain the combat edge in night operational capability.

The key to developing and maintaining an effective night strike capability is of course realistic night training. Environmental factors in Europe in particular make such training very difficult, even more so for weapons training and UAV operations. **Night Strike 2006 - Freedom of Flight** is a community driven initiative with one message to be delivered - Goose Bay is open for business! For years, Air Forces from around the world have known that Goose Bay offers premium airspace to challenge the best. Through its long history with Allied nations, a workforce has been built up that is ready to meet the aerospace industry's needs, has solidified worldwide partnerships and challenged themselves to be the best. **Night Strike 2006 - Freedom of Flight** will showcase Goose Bay's first-class facilities and support infrastructure available for military and commercial aviation and aerospace industries while inviting delegates to enjoy our northern hospitality.

Chairman: **Air Marshall P O Sturley**
Opening / Keynote Address by Canadian Minister (tbc) and Canadian CAS

Session 1 - The Operational Requirement for Night Strike Capability

Session 2 - Recent Experience in Night Strike Operations

Session 3 - Developments in Night Strike Platforms, Weapons and Sensors

Session 4 - Meeting the Night Strike Training & Exercise Requirement

Session 5 - The Goose Bay Initiative for Training and R&D

Session 6 - Freedom of Flight

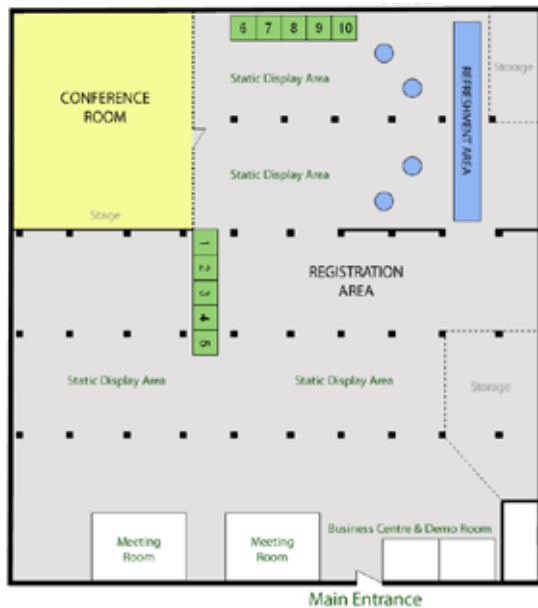
For further
information on
exhibiting, sponsoring
or attending **Night Strike**,
contact Defne Alpay by calling:

+44 (0)1628 606992

or email: da@shephard.co.uk

Exhibiting at Night Strike 2006 - 13 - 14 September 2006

Exhibiting at **Night Strike 2006** delivers an outstanding industry platform to showcase your company's products and services before an international audience of policy-generators, decision-makers and key military personnel. Exhibiting also provides unrivalled opportunities to meet, greet and network with customers, buyers and end-users, in addition to the following benefits:



Exhibition Package

The following options will be provided for all exhibitors:

- Pipe and drape
- Fascia ID sign
- One electrical socket
- Technical advice / support
- Table and two chairs

Exhibitor Benefits:

- Lunch and refreshments on days one and two
- Exhibition invitations for your prospects
- Recognition in exhibition marketing materials
- Invitations to the Welcome Reception
- Invitations to the Official Cocktail Reception

Booth Sizes and Exhibition Fees:

10ft x 8ft - US \$1,850 / CAN \$2,000 / GBP £1,000

Pop-up stands and displays are recommended for ease of use and travelling to Goose Bay. Limited additional furniture and other services may be available on request.

For further information on exhibiting or to book your place at Night Strike 2006, contact **Defne Alpay** on **+44 (0)1628 606992** or email **da@shephard.co.uk**

Exercise NIGHT STRIKE - September 2007

Exercise NIGHT STRIKE is a two-week international air combat exercise to be held for the first time at 5 Wing Goose Bay, Canada, in September 2007. This exercise will provide Canadian and allied aircrew with realistic, multi-national training in conventional air-to-ground strike packages during night-time.

The Aim: The cover of darkness allows for a higher degree of stealth – safety – effectiveness. Operational crews need well-staged opportunities to prepare themselves for the challenges of flying and fighting in darkness using night vision/precision targeting devices. The exercise will promote initiative and discipline in the air, and provide the opportunity for developing tactical and leadership skills. Working together to plan air combat missions and flying these missions in concert with aircraft from other nations fosters and strengthens the professional bonds forged between allied nations.

The Scenario: Simulated coalition forces assemble at 5 Wing Goose Bay and fly progressively more complex sorties each night against programmed adversary forces, ultimately building up to a highly coordinated mass night strike. Participating nations (and observing nations) will increase combat readiness in night tactics and coalition operations.

The Venue: Goose Bay has 130,000 sq. km of unrestricted high-level and ultra-low-level airspace, 60 target complexes and 27 laser designation training targets. The maritime, littoral and diverse terrain – together with ground-based threat emitters and a vast, truly dark night sky – combine to make Goose Bay an ideal venue for the exercise.

For further information on Exercise NIGHT STRIKE, contact Sergeant Carolyn Simpson on **+1 (613) 998-7889** or email **simpson.ca@forces.gc.ca**

For further information, visit **www.night-strike.net**

Sponsorship opportunities at Night Strike 2006

In addition to being directly identified with this prestigious conference and exhibition, sponsorship enables your company to enhance its visibility, brand awareness and reputation among the most senior representatives from the wider community, whilst enabling you to engage an industry-focused audience in a relaxed atmosphere of goodwill. Sponsoring **Night Strike 2006** can also open doors and create a dialogue that conventional media simply cannot match.

Welcome Reception - 12 September 2006

The welcome reception, hosted in Bentley's Sports Bar will deliver the first premium opportunity to communicate your brand to arriving delegates, attending exhibitors and VIPs.

VIP Dinner - 13 September 2006 - Canuck Club

The VIP Dinner will provide an exceptional opportunity to promote your company to Senior delegates, VIPS and invited guests. This offers unrivalled promotional opportunities in a relaxed environment, with exposure to the key policy and decision makers.

Official Cocktail Reception - Reserved by ITT

The official cocktail reception at the end of day one will provide an exceptional opportunity to promote your brand to all attendees in the relaxed yet professional setting of the exhibition hall. Cocktails will also be created, coloured and named to your own company specification, creating a truly bespoke sponsorship opportunity.

Refreshment Breaks - 13 & 14 September 2006

Sponsoring the refreshment breaks provides an excellent opportunity to promote your company to ALL attendees. There is also the option of providing your own company-branded souvenir mugs adjacent to the serving area for the delegates to either use or take home.

Travel Arrangements & Accommodation - *It easier than you think!*

Happy Valley-Goose Bay is easily accessible from Goose Bay airport, one of the largest airports in Eastern Canada. Air Canada Jazz, Air Labrador and Provincial Airlines all operate regular flights from Halifax, St John's, Montreal, Ottawa or Toronto Airports. Air Canada Jazz and Provincial Airlines offer special delegate rates, for further information contact Carlson Wagonlit Mokami Travel on 00 1 709 896 2477 or email bdhollett.mokami@galileo.ca.

Highway 500 provides a direct route into Happy Valley-Goose Bay from Labrador City via Churchill Falls. Highway 510 has also been extended from Cartwright allowing access from the coastal communities along the south-eastern coast of Labrador and down to the island of Newfoundland.

Happy Valley-Goose Bay also features a regularly scheduled marine ferry operating from Cartwright to the South and Nain to the North. For further information on ferry services contact either the Labrador Coastal Marine Services on +1 866 535 2567; or visit the Government of Newfoundland and Labrador Ferry Services at www.gov.nl.ca/ferryservices.

Several hotels are available in Happy Valley-Goose Bay for those guests attending the event. The Hotel North and The Royal Inn and Suites are just two that offer a wide range of rooms with many available at a special Corporate Rate.

For additional travel and accommodation information visit www.night-strike.net. Full information will be sent out with joining instructions to all confirmed participants.

Delegate Lanyards & Badge Holders

Every single attendee at the event will be issued with an official badge advising whether they are a delegate or sponsor. Sponsorship of the Lanyards and Badge Holders offers a major opportunity to have your company's name at the forefront of the event. The lanyards also use anti-twist technology so that names and logos are always visible.

Delegates' Conference Bags

Presented to every delegate attending the conference, the delegate bags are a primary promotional opportunity. Every single delegate attending the event will be carrying your company logo with them and using the bag beyond the close of the conference. These bags prove year after year to be amongst the most popular sponsorship opportunities and offer the opportunity to include promotional materials.

Delegates' Conference Folder

Presented to every delegate attending the conference, the conference folder, suitably embossed with your logo and promotional message, contains a notepad and pen and offers a long-term promotional opportunity, valued well after the event is over.

For further information on sponsorship, contact Herve Bavazzano on +44 (0)1628 606980 or email hb@shephard.co.uk

For further information on the Night Strike 2006 conference and to book your delegate place, contact Sam Cader on +44 (0)1628 606979 or email sc@shephard.co.uk

The Exercise NIGHT STRIKE Planning Workshop - 12 September 2006

The Canadian Air Force has designed a new, large-force tactical night flying exercise dedicated to conventional strike operations that will meet the dynamic training requirements of today's air forces.

In preparation for this major multi-national training exercise, the Canadian Air Force is holding a day-long exercise planning workshop in Goose Bay. The workshop will bring together representatives of nations planning to participate in Exercise NIGHT STRIKE 2007 to learn more about the exercise plan. Additionally, attendees will have an opportunity to exchange ideas on modifications that would add even greater tactical training value.

This workshop is open to representatives from exercise participants and to nations who are considering participation. Also invited are nations considering requesting observer status at the exercise.

Major Greg (Shep) Shepherd, exercise director, will lead the day-long workshop covering the following:

- Exercise aim
- Concept of operations
- Exercise airspace briefing
- Intelligence scenario
- Night operations history
- Lessons learned / training enhancement
- Exercise flow plan / force structure
- Nightly flow plan
- Exercise operation order
- Orders and training rules
- Maintenance procedures
- Logistic guidance
- Accommodation/messing
- Air traffic control
- Night exercise DACT coordination
- Weather briefing
- Customs issues
- Base facilities, morale and welfare

Who should come to the Exercise Planning Workshop?

The Exercise NIGHT STRIKE Planning Workshop is geared to individuals such as long-range planners, squadron/wing training officers, squadron/wing commanding officers, warfare and tactical development officers, deployment logistics and maintenance officers, intelligence officers and others identified by deploying units. Observers from non-participating nations are also invited to attend both the planning workshop in 2006 and the exercise in 2007. **All workshop participants must be pre-approved by the workshop organizers at Canadian Forces Air Staff International Training Programs.**

To apply to attend the Exercise NIGHT STRIKE Planning Workshop, please complete the form below and fax it to: **Sergeant Carolyn Simpson**, International Training Programs, Canadian Forces Air Staff, Ottawa, Canada: +1 (613) 949-1971. For more information about the Exercise Planning Workshop, phone Sergeant Simpson at **+1 (613) 998-7889** or **email: simpson.ca@forces.gc.ca**

Exercise Planning Workshop Booking Form - 12 September 2006

PLEASE WRITE IN BLOCK CAPITALS AS THIS INFORMATION WILL BE PRINTED ON YOUR DELEGATE/EXHIBITOR BADGE

TITLE/RANK _____

FIRST NAME _____ FAMILY NAME _____

JOB TITLE _____ ORGANISATION _____

ADDRESS _____

POSTAL CODE/ZIP _____ COUNTRY _____

TEL _____ FAX _____

EMAIL _____ WEB _____

Fax back to: +1 (613) 949-1971

Night Strike 06 Freedom of Flight Conference Registration and Booking Form 13 - 14 September

**PLEASE NOTE THAT ALL RATES ARE EXCLUSIVE OF LOCAL TAXES

DELEGATE BOOKING

PLEASE INDICATE YOUR SELECTION CLEARLY BY COMPLETING THE AMOUNTS WHERE APPLICABLE

DELEGATE FEES (per delegate)	Standard (CAN \$)	Standard (US \$)	Standard (GBP £)	No. of delegates	Total (£ / \$)
Full delegate rate	280.00	259.00	140.00		

EXHIBITOR BOOKING

PLEASE INDICATE YOUR SELECTION CLEARLY BY COMPLETING THE AMOUNTS WHERE APPLICABLE.

EXHIBITOR FEES	CAN \$	US \$	GBP £	Stand Choice	Total (£ / \$)
10ft x 8ft display space	2,000	1,850	1,000		

I WOULD ALSO LIKE TO ATTEND: (PLACE A TICK IN THE RELEVANT BOXES)

The Exercise NIGHT STRIKE Planning Workshop on 12 September 2006
(Please complete and return separate booking form overleaf)

The Welcome Reception on 12 September 2006 at Bentley's Sports Bar

DELEGATE AND EXHIBITOR INFORMATION

PLEASE WRITE IN **BLOCK CAPITALS** AS THIS INFORMATION WILL BE PRINTED ON YOUR DELEGATE/EXHIBITOR BADGE

TITLE/RANK _____

FIRST NAME _____ FAMILY NAME _____

JOB TITLE _____

ORGANISATION _____

ADDRESS _____

POST/ZIP CODE _____ COUNTRY _____

TEL _____ FAX _____

EMAIL _____ WEB _____

ACCOUNTS CONTACT NAME _____ TEL _____

METHOD OF PAYMENT

PLEASE INDICATE YOUR SELECTION CLEARLY USING A TICK AND DELETE WHERE APPLICABLE

CHEQUE: Payable to **Shephard Conferences & Exhibitions Limited.**

BANK TRANSFER: Shephard Conferences & Exhibitions Limited, National Westminster Bank plc, 63 High Street, Burnham, Buckinghamshire, UK
Sterling Account No. 47820160. Swift Code NWB KGB 2L. Sort Code 60-04-53
US Dollar Account No. 140-02-03562425. Swift Code NWB KGB 2L. Sort Code 60-04-53

PLEASE INVOICE ME: Please invoice me/my organisation. Purchase order number (if required) _____

PLEASE DEBIT MY*: AMEX MASTERCARD VISA

CARD NUMBER:

START DATE: / EXPIRY DATE /

By signing this booking form, I/we confirm that I/we have read and accepted Shephard's delegate terms and conditions (see box on right-hand side)

SIGNATURE OF CARDHOLDER _____

NAME OF CARDHOLDER _____ DATE _____

*Credit card payments for sponsorship and exhibition packages will be subject to a surcharge of 2.5%. If you wish to use a government credit card for payment, please contact our Accounts Department on +44 (0)1628 606989 in the first instance.

EASY WAYS TO BOOK



Call our events team on
+44 (0)1628 606979
to reserve your place



Fax this booking form to
our events team on
+44 (0)1628 664075



Send this form to:
Shephard Conferences
& Exhibitions
111 High St, Burnham,
Buckinghamshire,
SL1 7JZ, UK



Book online by visiting
www.night-strike.net

Accommodation

Delegates are responsible for the arrangement of their own travel and accommodation. Some events may offer preferential rates for attending delegates, details of which will be sent with your booking confirmation documents.

Key Contacts

Exhibiting & Event Sponsorship
Defne Alpay +44 (0)1628 606992
da@shephard.co.uk

Delegate Booking & Information
Sam Cader +44 (0)1628 606979
sc@shephard.co.uk

Delegate Terms & Conditions

1. No delegate will be allowed into conference sessions unless full fees have been received prior to the event.
2. Registrations within 7 days of the event must be made by credit card.
3. Delegate places may not be shared.
4. Substitution of delegates is permitted, provided that the organisers are informed in advance in writing.
5. Once a booking form has been received by the organisers and joining instructions issued, any cancellation, which must be received in writing, will be subject to the following:
 - All cancellations received more than one calendar month prior to the event will be subject to a 10% administration fee.
 - No refund of delegate fees will be made for cancellations received within one calendar month of the event.
6. By providing your email address on this booking form you consent to The Shephard Group using this to inform you of other products and services.
7. These terms and conditions apply to delegate bookings only. Exhibitor terms and conditions can be obtained on request.

Data Protection

Your details will be held confidentially and will only be used by The Shephard Group to process your order and provide you with additional news and information on Shephard products. Occasionally we may make our lists available to carefully screened third parties.

Place a clear X in the box if you do not wish to receive information of interest from other companies approved by The Shephard Group.

Place a clear X in the box if you do not wish to receive information about new events and offers from The Shephard Group.